



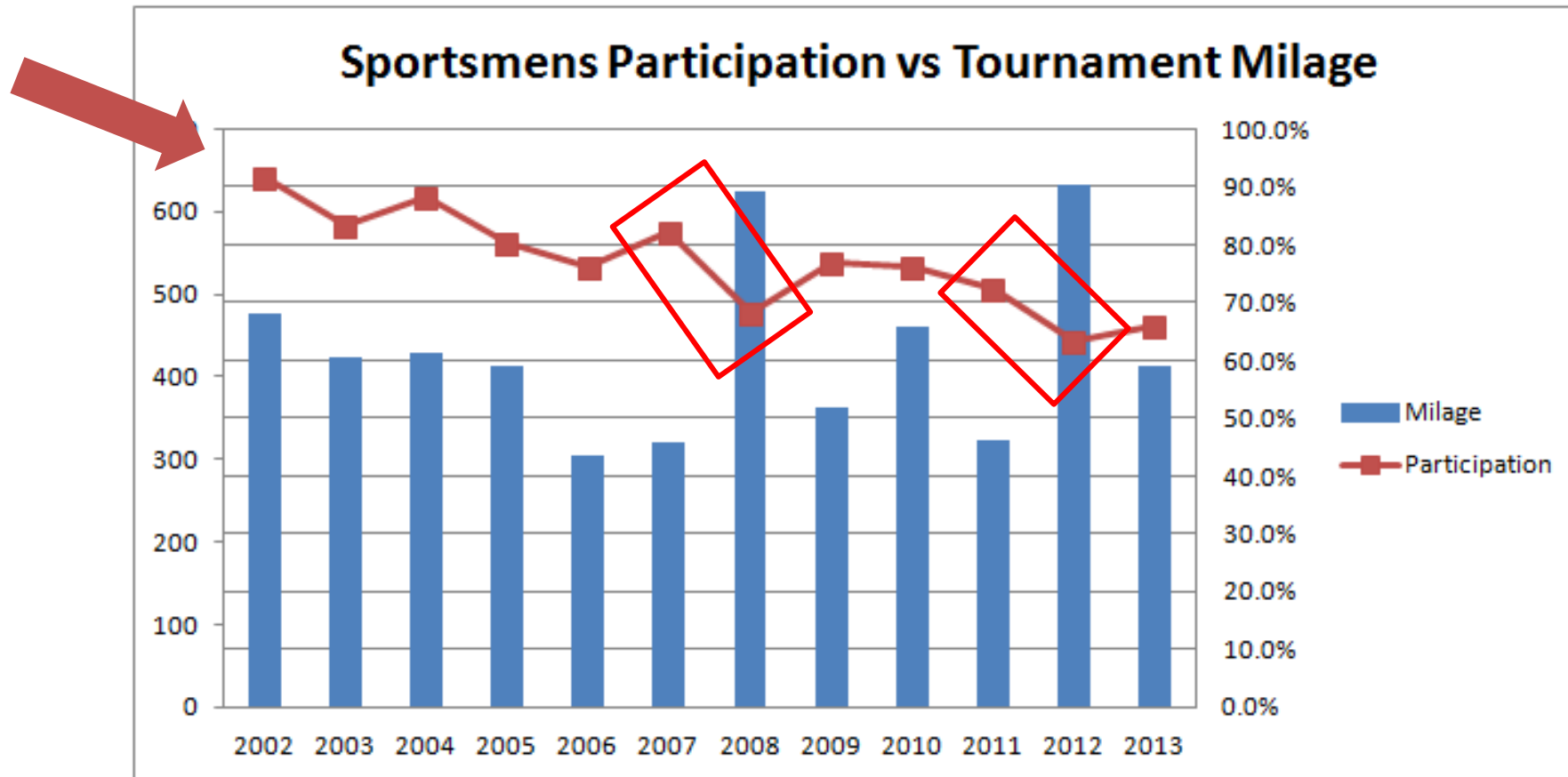
Sportsmen's Bassmasters 2014 Club Survey

March 28th 2014

Club Statistics

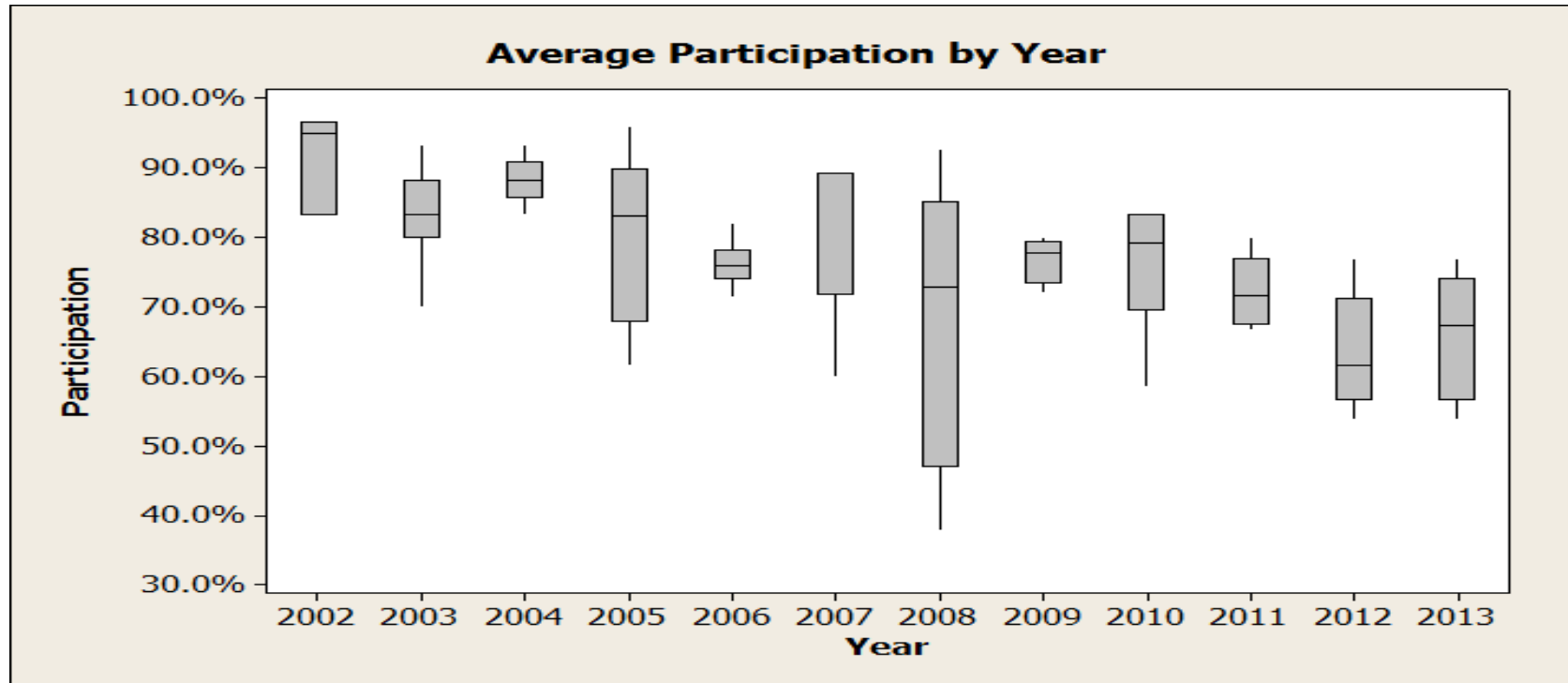
Sportsmens Tournament Participation

- Average Tournament participation has been declining since 2002
- Significant drop in participation, from previous year, when Miles > 600



Declining Participation

- Similar chart to previous, but in box plot form
- Shows variation over 1 year of participation



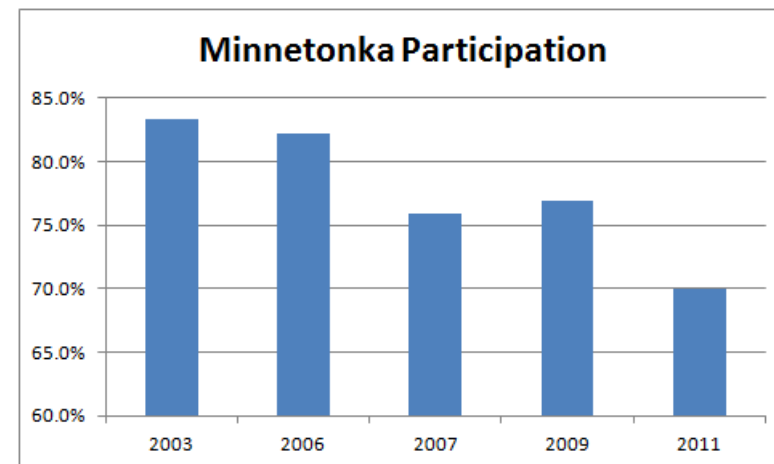
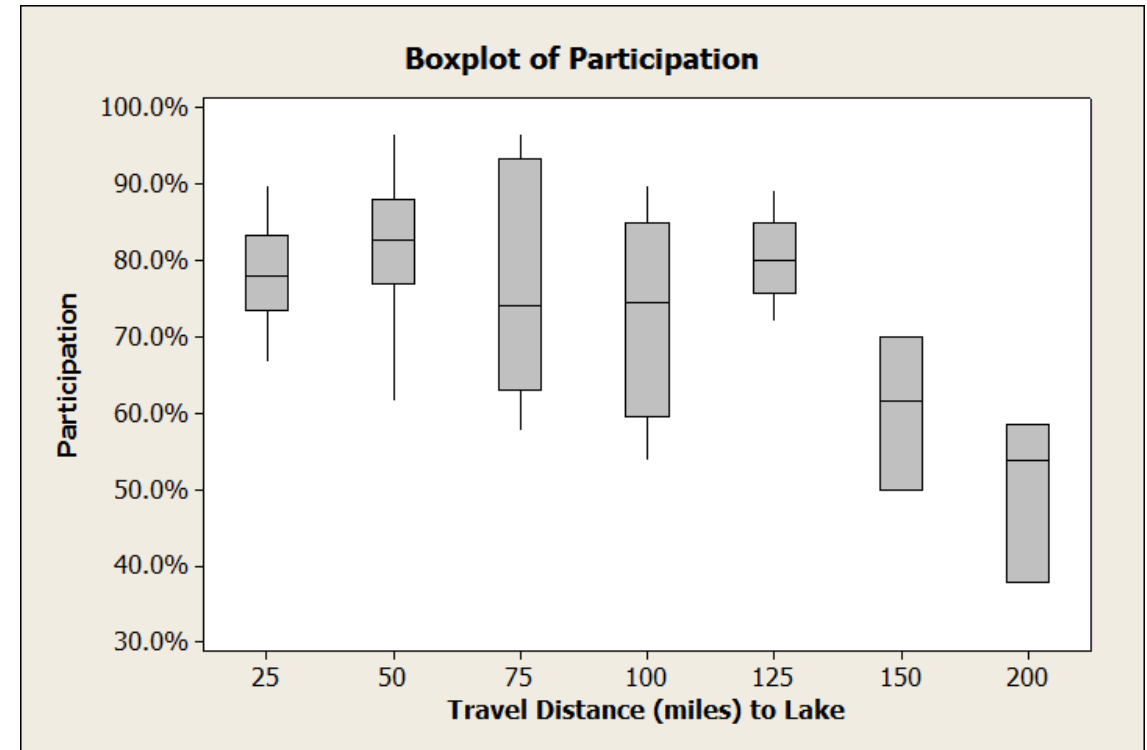
[Box plot - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Box_plot ▼

In descriptive statistics, a box plot or **boxplot** is a convenient way of graphically depicting groups of numerical data through their quartiles. Box plots may also ...

Participation vs Distance to Tournament

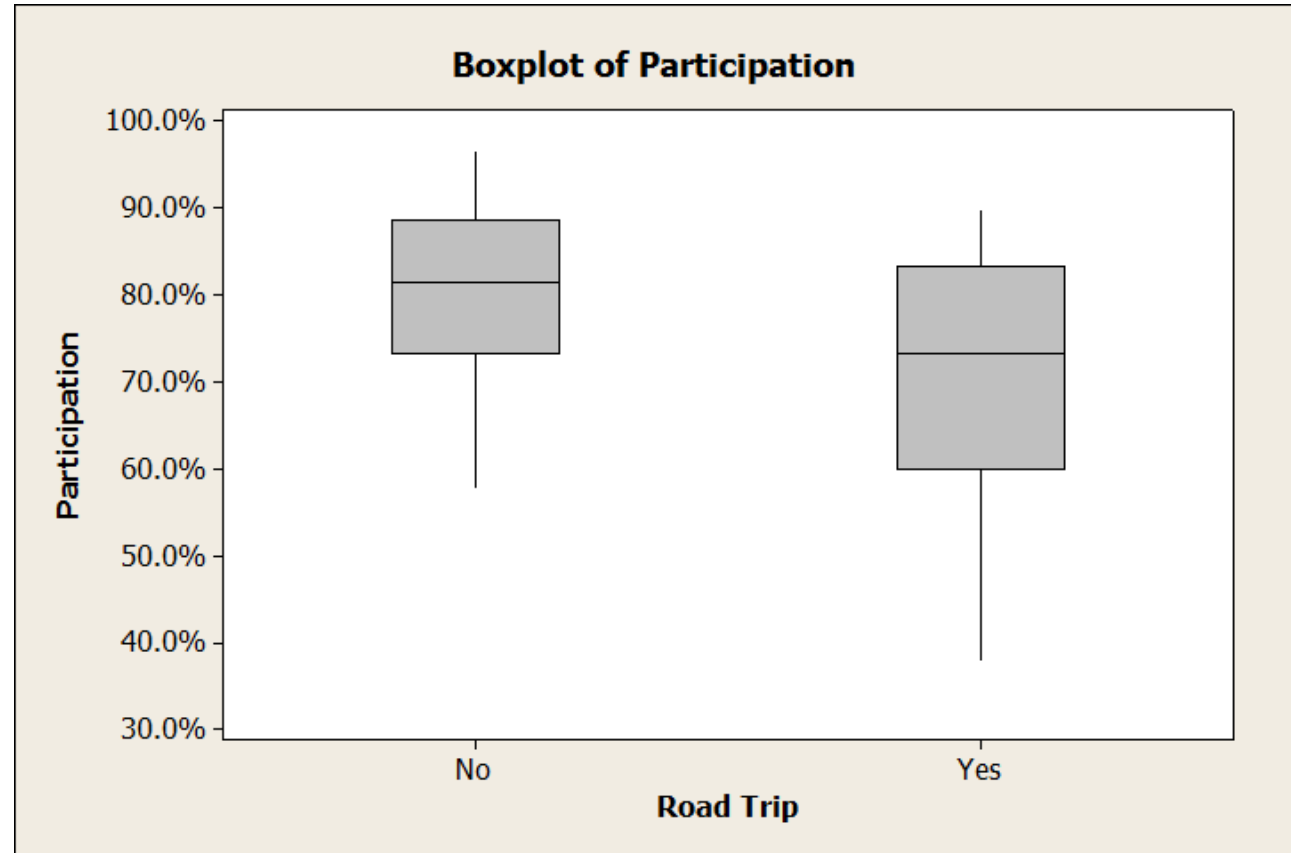
- Greater than 150 Miles Participation declines significantly
 - Lakes Include:
 - Vermillion, Pokegama, Gull, Whitefish, Island
- Moderate participation in 25 Mile range
 - Lakes include
 - Tonka, Prior, Marion, Pool 2, etc
 - Local lakes are perceived as “to Busy”
- Minnetonka participation is declining
 - Were fishing in 2014!
 - Two highest Minnetonka participation years were June & August



Road Trip vs None Road Trip

Data from 2002 to current

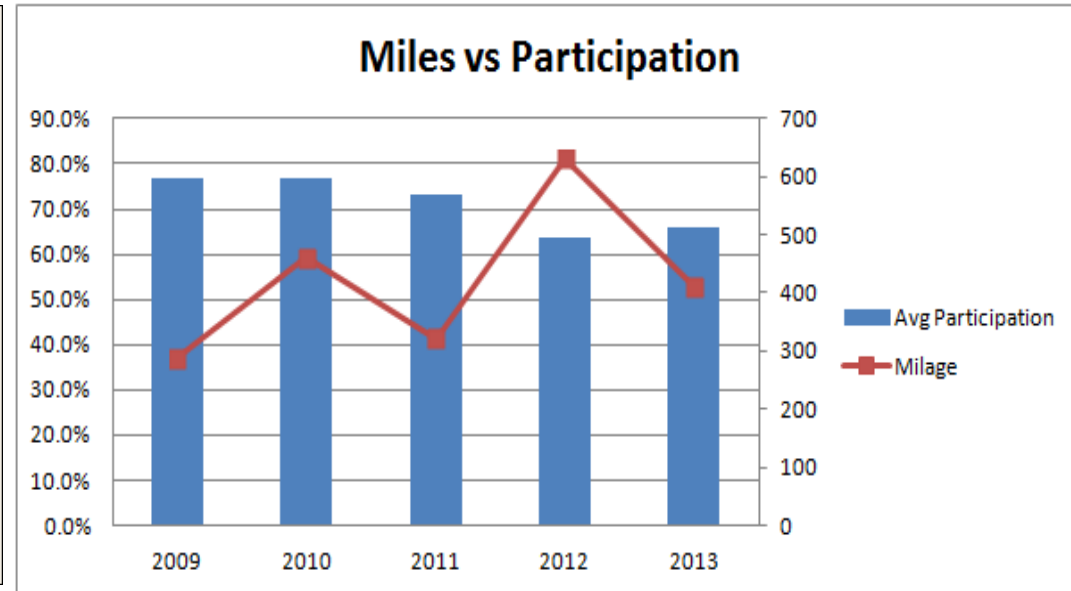
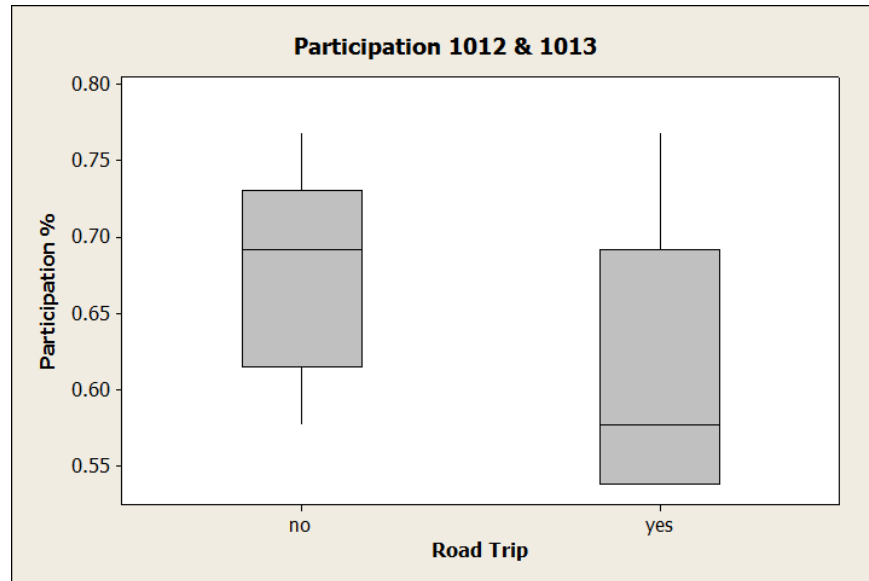
- 82% participation on “none” Road Trips (Less than 75 Miles)
- 73% participation on Road Trips (over 75 Miles)
- If club has 26 people, the average road trip will have 14 – 16 people attend
 - Do you want to travel 3 hours to compete against 14 people?



Club Participation Last 5 years

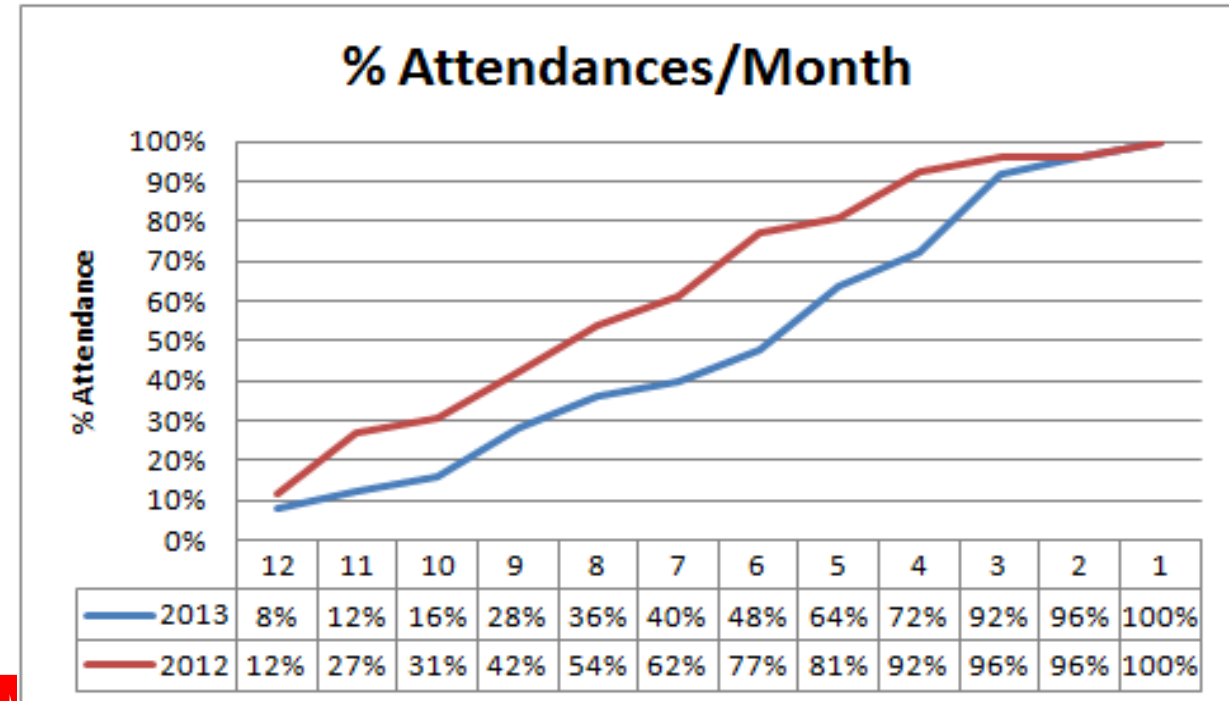
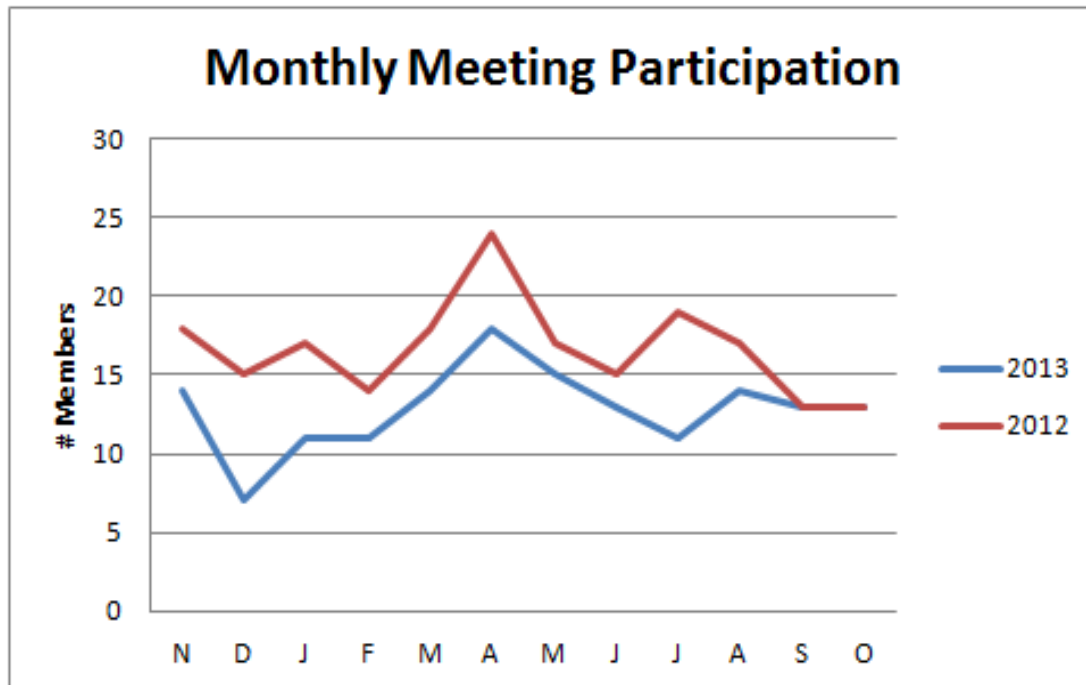
- Participation dropped ~10% last 2 years
- None road trips, participation at 70%
- Road trips have averaged less than 60% the last 2 years – **WE HAVE 2 ROAD TRIPS THIS YEAR**

	2012	2013	Average
May	69.2%	61.5%	65.4%
June	61.5%	76.9%	69.2%
July	76.9%	73.1%	75.0%
August	53.8%	53.8%	53.8%
Sept	61.5%	73.1%	67.3%
Oct	57.7%	57.7%	57.7%



Meeting Attendance

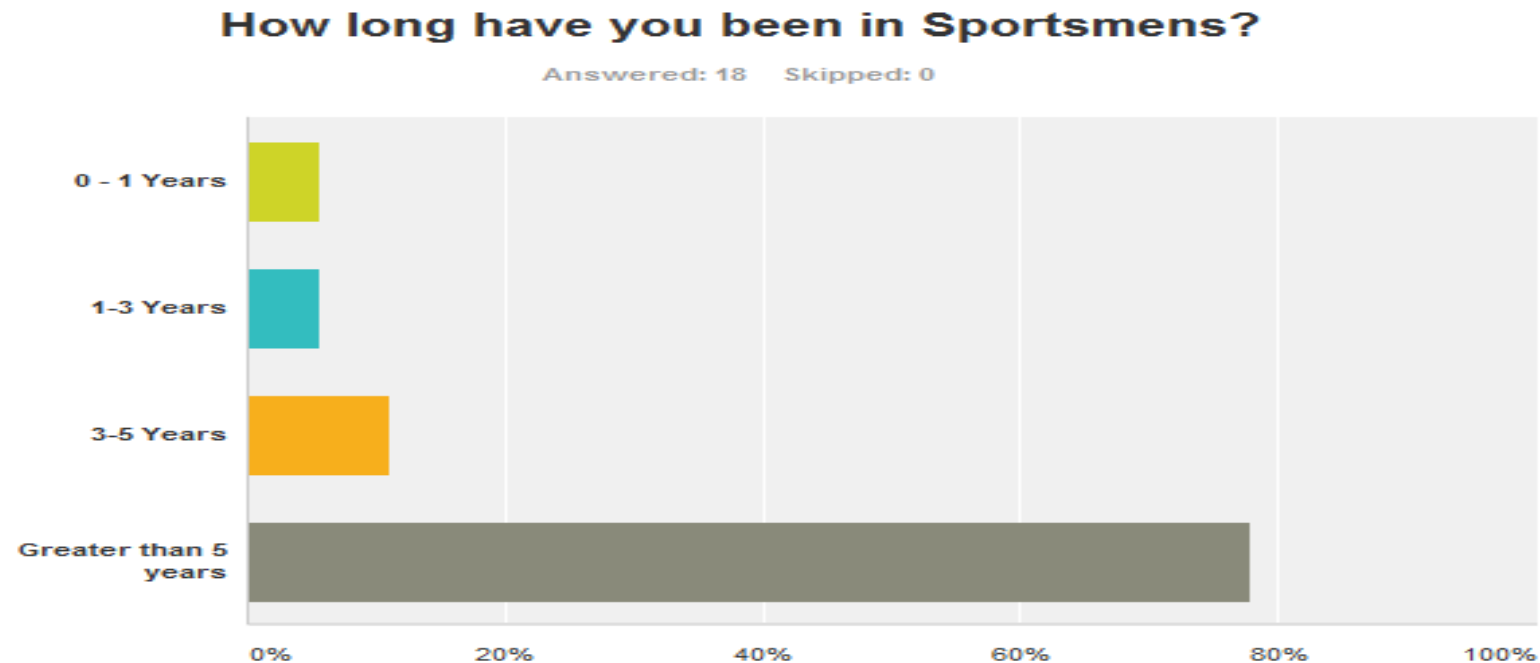
- Highest Attendance is April Meeting
- Bill Young & Jim Battin have had perfect attendance the last 2 years!!
 - Jeff Hoberg did in 2012!
- Averaged 16 people/Meeting 2012
- Averaged 12 people/Meeting in 2013! (Same # Club Members as 2012!!!)



Survey Results

Survey Overview

- 18 club members filled out survey
- 25 members in club for 72% completion rate
- Top 3 Reasons for not participating - Money, work, & family commitments



Select your top 3 - 5 reasons you joined or are a member of Sportsmens

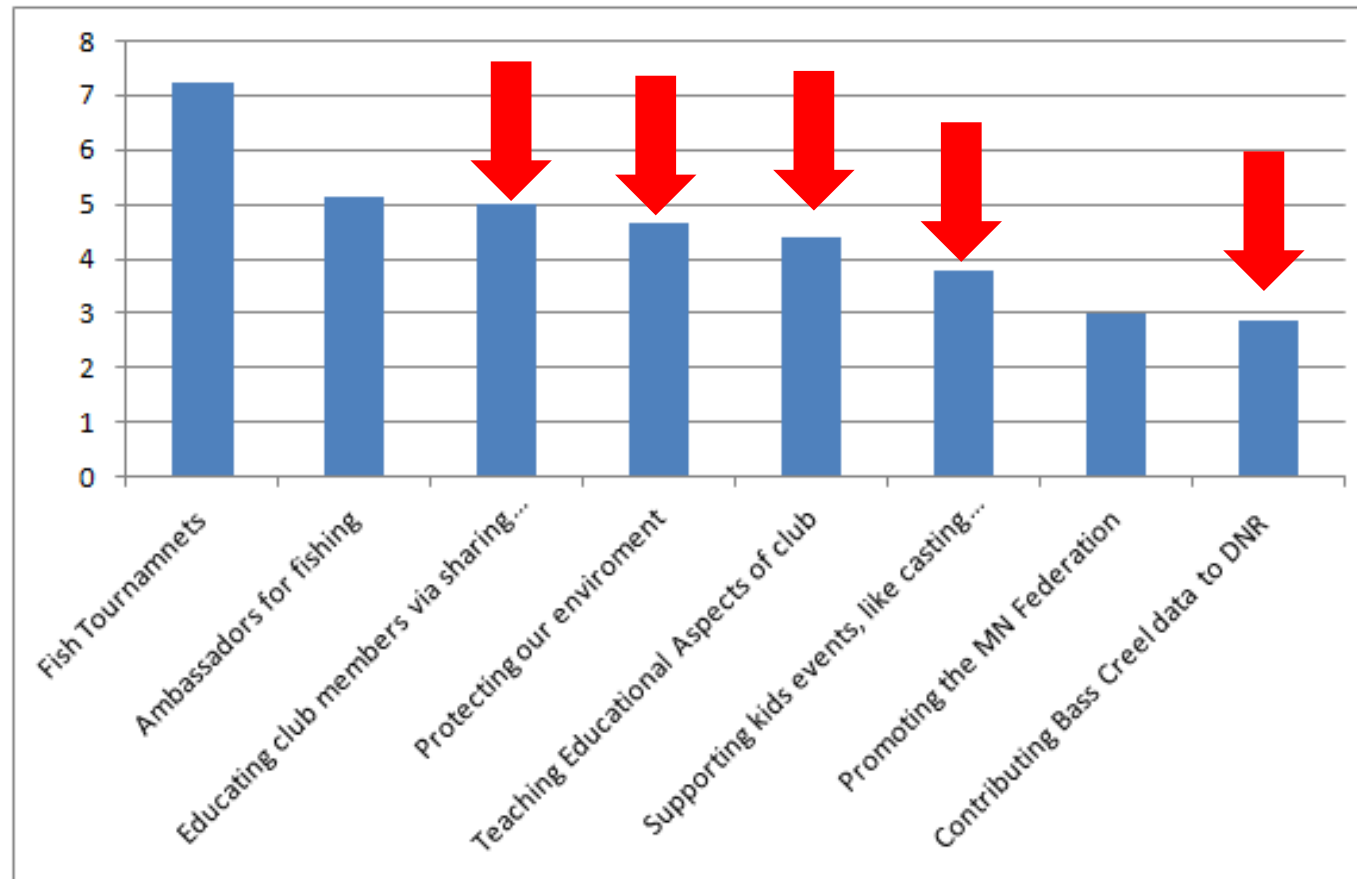
Answer Choices	Responses
Get a chance to meet and fish with new people and develop friendships	83.33% 15
To fish in a competitive fishing tournaments	77.78% 14
Learn to fish better during all situations/weather conditions	55.56% 10
Like to fish lakes which I would not normally fish if I were not affiliated with the club	44.44% 8
Enjoy the tournament recaps during summer meetings	38.89% 7
Fishing with the club is a stress relieve/hobby	33.33% 6
The club is a tool that helps my local cummunity (kids/veterans events)	22.22% 4
Fish the MN Bass Federation TOC	22.22% 4
Enjoy being able to attend the year end banquet	11.11% 2
Like winning plauque's and tropies that the club gives out	11.11% 2
Goal of one day fishing the BassMaster Classic, through the Federation	11.11% 2
I don't have a boat and the club gives me a oportunity to fish in multiple peoples boats throughout the year	5.56% 1
Total Respondents: 18	

People joined the club to meet people, fish, & learn to fish
Fishing TOC is low on priority list



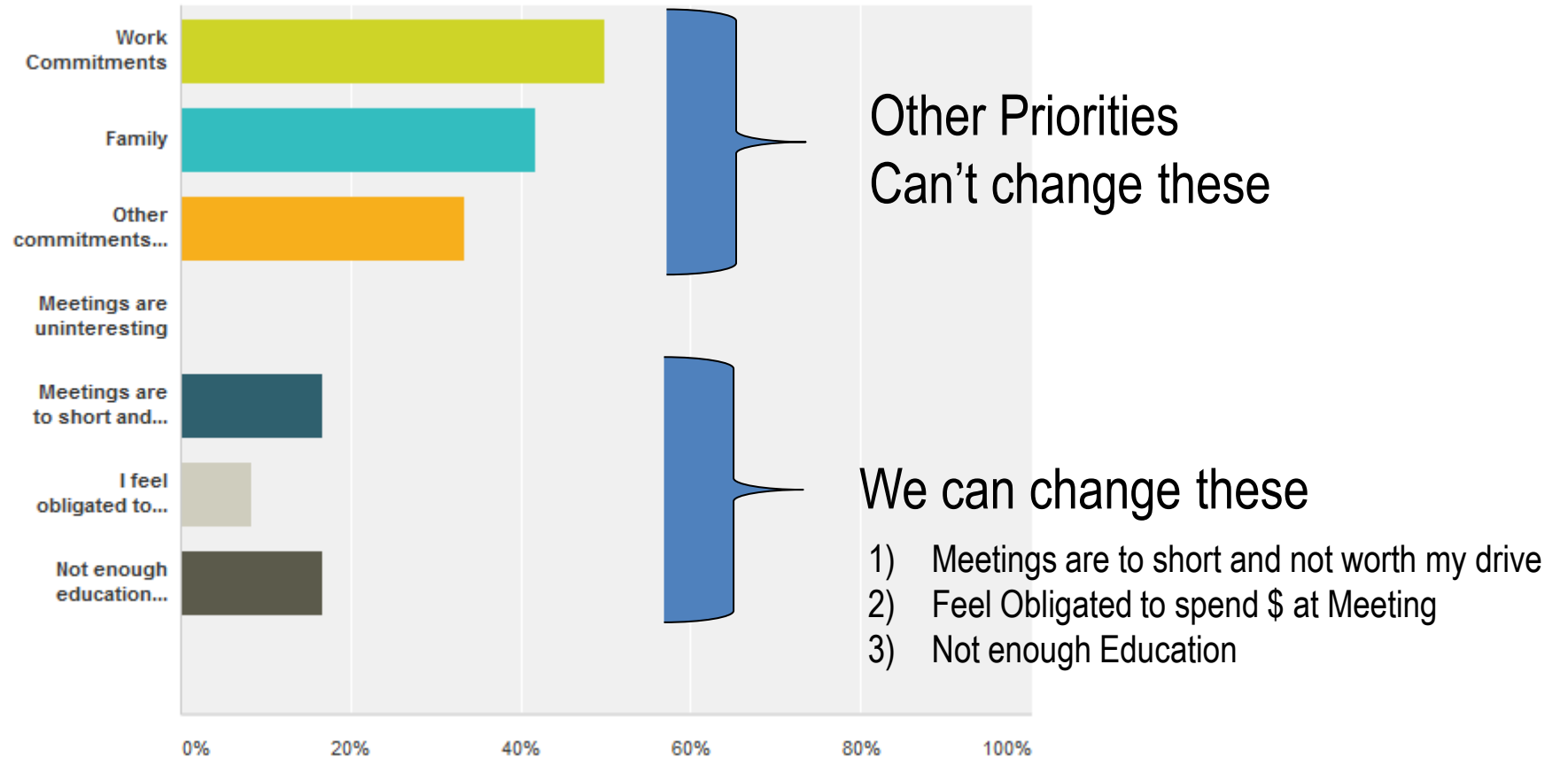
Per website “As a club our goals include, but are not limited to:”

- teaching educational aspects of fishing
- protecting our environment (boat ramp clean up)
- contributing bass creel survey data to the MN DNR
- participating in youth events (CastingKids and North View Fishing Experience)



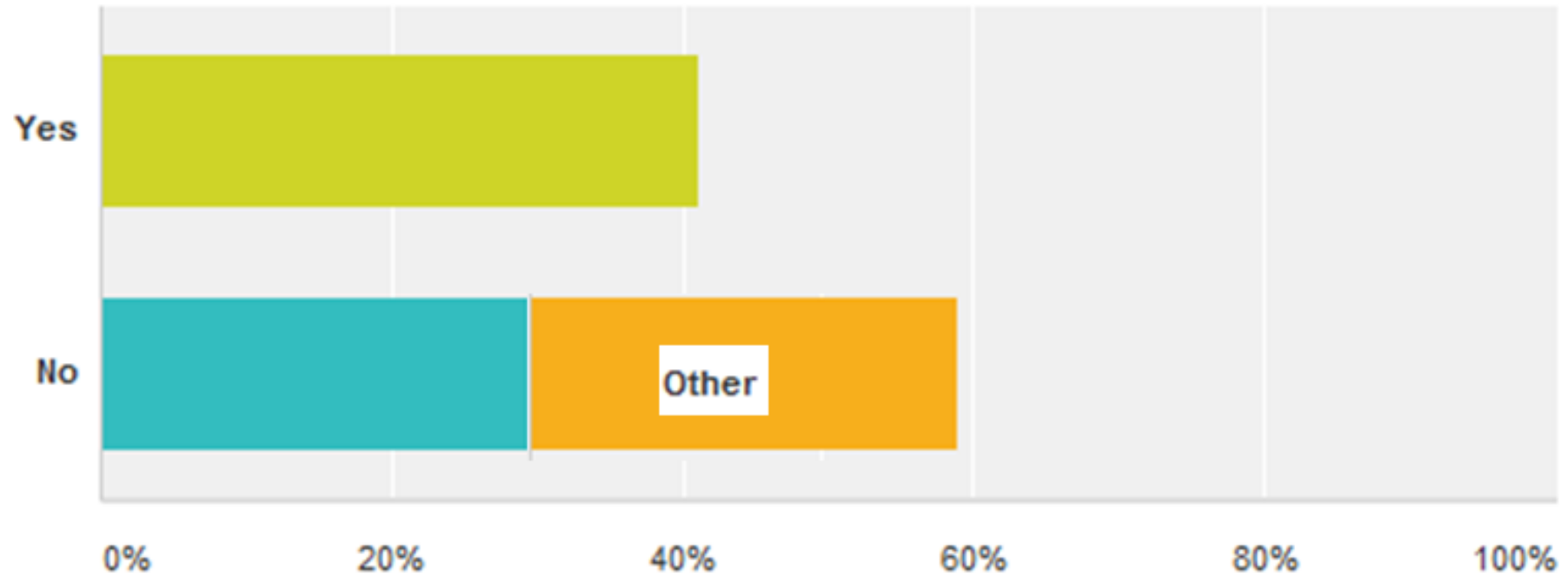
Meeting Feedback

What is the main reason for missing club meetings?



Should the club meet every month?

Answered: 17 Skipped: 1



Feedback “Should Club Meet every Month?”

- I would like to see some percentage of meetings/events attended as a prerequisite to fishing tournaments.
- Meet following Tournaments and then every other month. Do November with year end recap., Jan. to discuss/plan banquet, March could be combined with banquet like Federation, April Kick off new season, choose first tourney partners
- We might be able to do away with some of the winter meeting, but either way it goes I'd show up if we have one scheduled.
- During fishing season is probably required, but maybe not necessary in winter?
- In winter - should meet every other month. Most business can be conducted over email.
- maybe every month during the off season,
- Maybe fewer meeting during off season.
- Perhaps skip the December meeting, too close to Christmas
- Yes meet every month except December

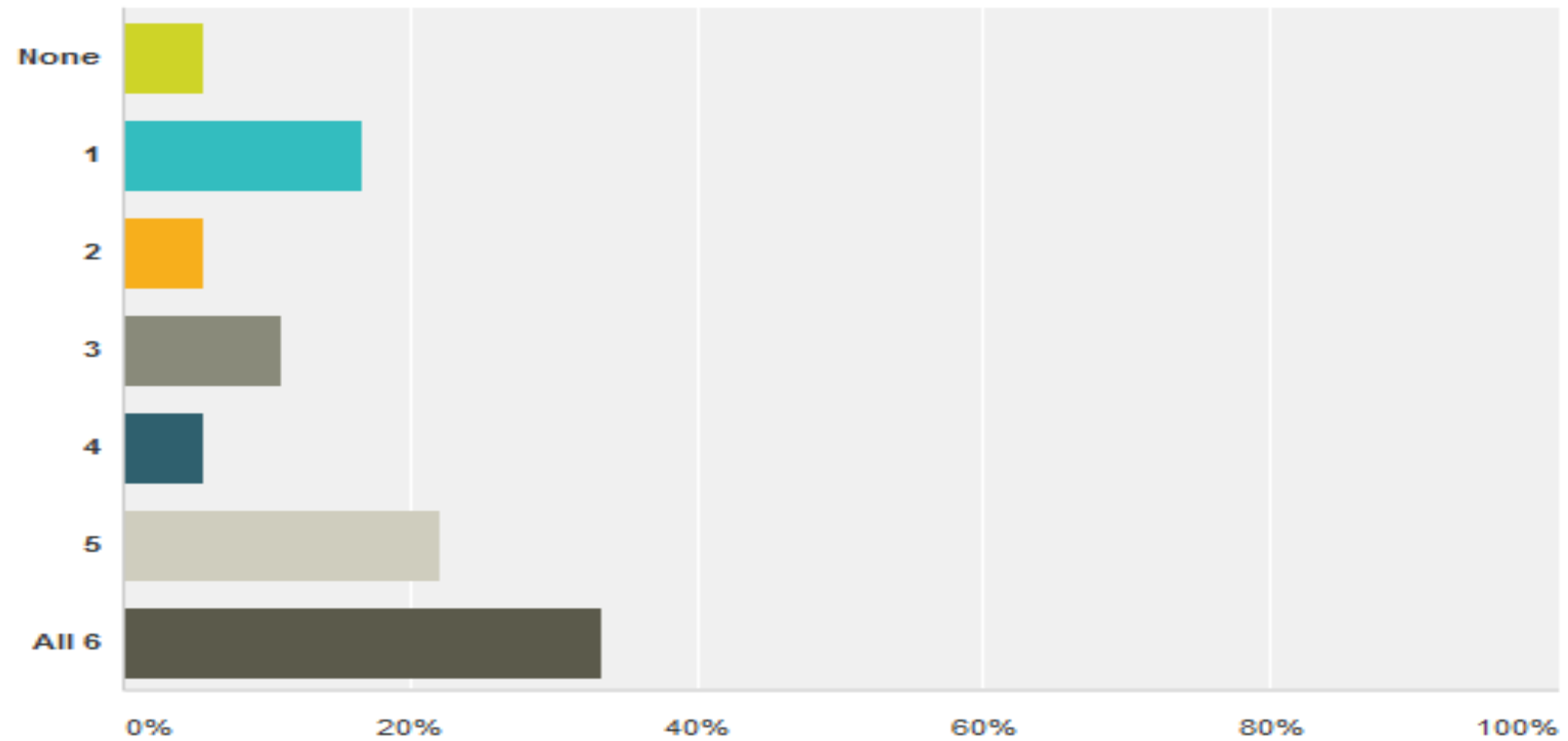
Eliminating December Meeting &/or cutting back number during Winter

takes if we

Tournament Feedback

How many tournaments did you fish in 2013?

Answered: 18 Skipped: 0



What is the reason(s) you were unable to fish all tournaments in 2013?

Showing 16 responses

N/A

3/21/2014 2:30 PM [View respondent's answers](#)

N/A

3/20/2014 9:42 AM [View respondent's answers](#)

work travel

3/15/2014 8:39 PM [View respondent's answers](#)

NA

3/14/2014 3:52 PM [View respondent's answers](#)

Scheduling conflict

3/12/2014 7:23 AM [View respondent's answers](#)

coincide with family vacation

3/11/2014 7:51 PM [View respondent's answers](#)

Other family obligations / out of town

3/11/2014 7:41 PM [View respondent's answers](#)

Sick.

3/9/2014 12:07 PM [View respondent's answers](#)

My work schedule made it so I could not make most of the tourneys because of out of state.

3/8/2014 1:55 PM [View respondent's answers](#)

Lack of time and money

3/8/2014 9:43 AM [View respondent's answers](#)

I did fish all.

3/7/2014 10:19 PM [View respondent's answers](#)

vacation

3/7/2014 8:49 PM [View respondent's answers](#)

Previously Scheduled family events

3/7/2014 8:19 PM [View respondent's answers](#)

I was employed until Aug 2nd working 6 days per week. I normally fish at least 4-5 tournaments.

[View respondent's answers](#)

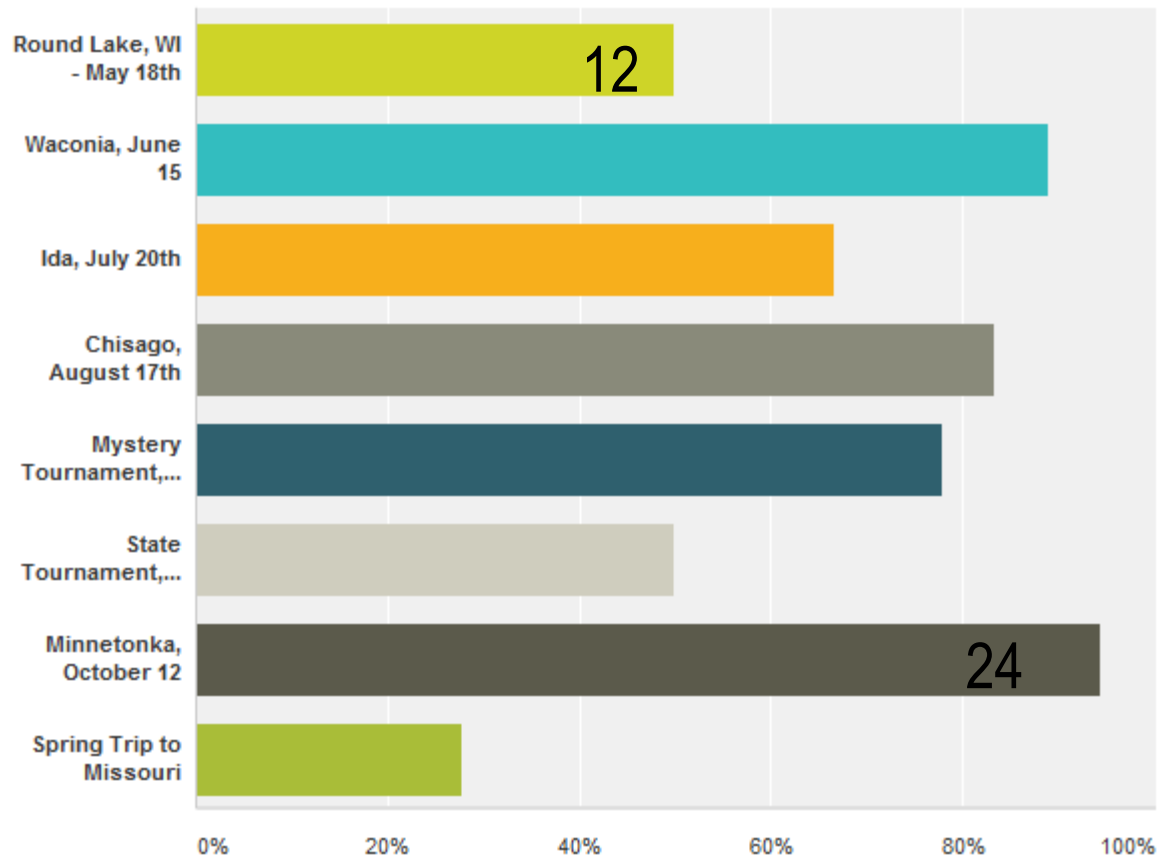
ents & finances

[View respondent's answers](#)

[View respondent's answers](#)

Money
Family Obligations
Work
Sick

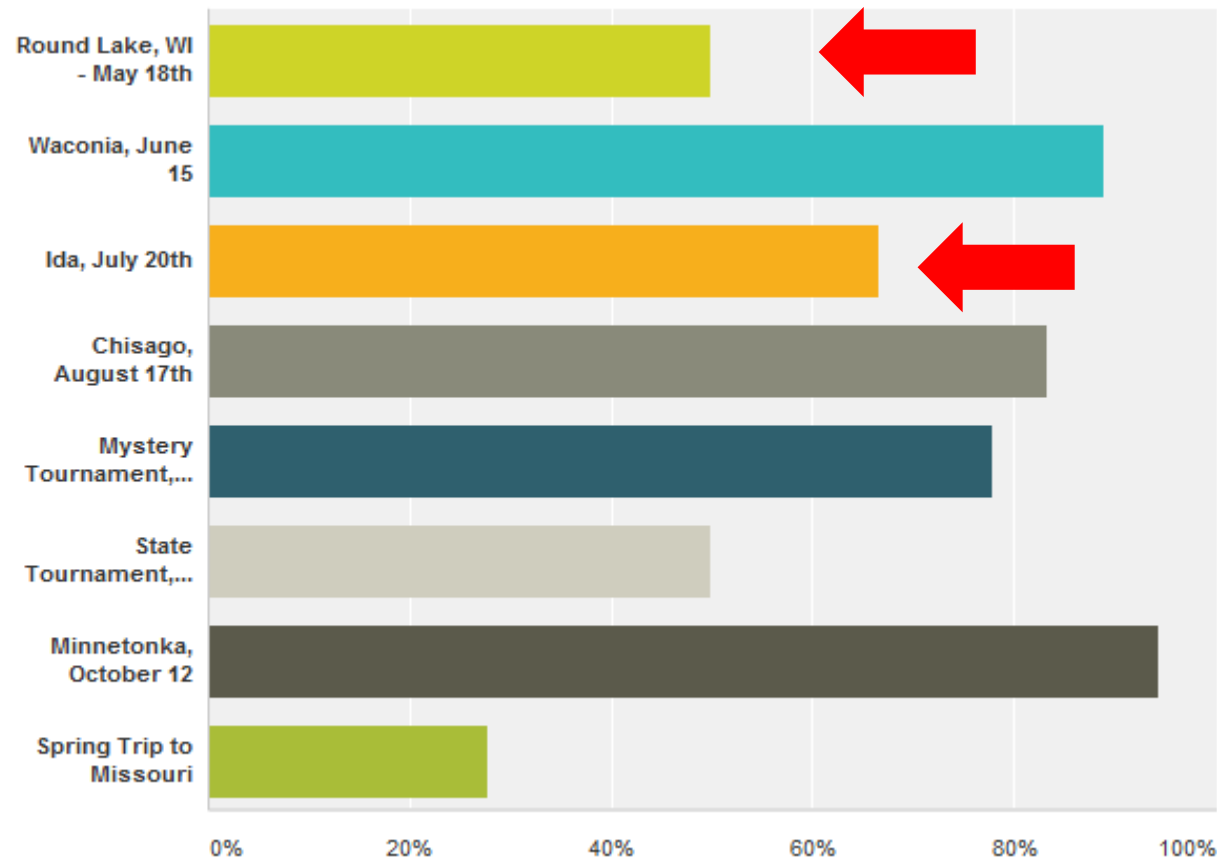
Please select which tournaments you plan to fish this year.



Reason not fishing road Trips

- 1) Money
- 2) Limited Vacation Time
- 3) Family
- 4) Work Schedule

How many club tournament road trips should the club have per year? Not including spring trips or TOC. We consider a road trip anything greater than 90 miles from downtown Minneapolis.



Data Matches
Only ~ 50% fishing Round

Do you feel the lake selection process is adequate? How would you change?

- 10 out of 16 respondents felt It works
- Some comments include
 - I'd like to see strict limitation on number of road trips. Perhaps experiment with voting similar to how corporate stock holders elect directors?
 - guys need to be more selective in this process,
 - I think the selection process is OK, but not happy when the lakes that are getting selected. We tend to want to fish smaller lakes that people think they can catch a big fish on. I prefer larger lakes were you get the chance to learn something.
 - Yes, it has changed since I have been in the club and I do like going around the table and letting everyone talk.
 - I wouldn't change a thing everybody has a chance to show up to the selection meeting and Nominate lakes.
 - Yes, Solicit lake names list from all members, each fills out list prior to selection meeting and then have on board with lake info. and maps to make good decisions
 - There should be more info about the lake. Some lakes are new to people and may not know what they're voting for.
 - No - We fish the same lakes year after year. The voting process is not good. There are a few people in the club that seem to have most influence on which lakes the club fishes. I would like the entire lake selection process over hauled. Have a committe figure out best way to do.
 - No, one event should always be on state tournament waters every yr.
 - I do. It's formed around a democracy vote. the better you can talk you lake up and get the interest of the club, the better chance you have to them vote for it.

The main reason I didn't fill out the creel surveys are (Select all that apply)

Answer Choices	Responses	
I don't see the benefit of creel surveys	11.76%	2
I don't have the time to fill out	0%	0
I don't want to share my information with others	0%	0
Forgot	23.53%	4
Don't have computer	0%	0
I fill out creel surveys for every tournament	41.18%	7
Other (please specify)	Responses	29.41% 5
Total Respondents: 17		

Showing 5 responses

Laziness. I'll do better this year.

3/21/2014 2:36 PM [View respondent's answers](#)

I filled them all out

3/14/2014 3:59 PM [View respondent's answers](#)

Its difficult to fill these out when we have weigh-ins but this year we had paper tournies but we got the sheets back a few months later in some instances. By that time it was too late. Perhaps we can have one person fill these out for the group.

3/12/2014 7:33 AM [View respondent's answers](#)

Just started mid year,

3/7/2014 8:42 PM [View respondent's answers](#)

Personal objection to the MN DNR

3/7/2014 6:03 PM [View respondent's answers](#)

Banquet Feedback

How could club get better attendance at banquet?

- Change Venues #1
- Make it more fun (Guest/Sponsor speaker)
- Eliminate need to solicit raffle prizes
- Invite past members and perhaps give ex-members a discount.

If you didn't attend the club banquet the last year or two, why not?

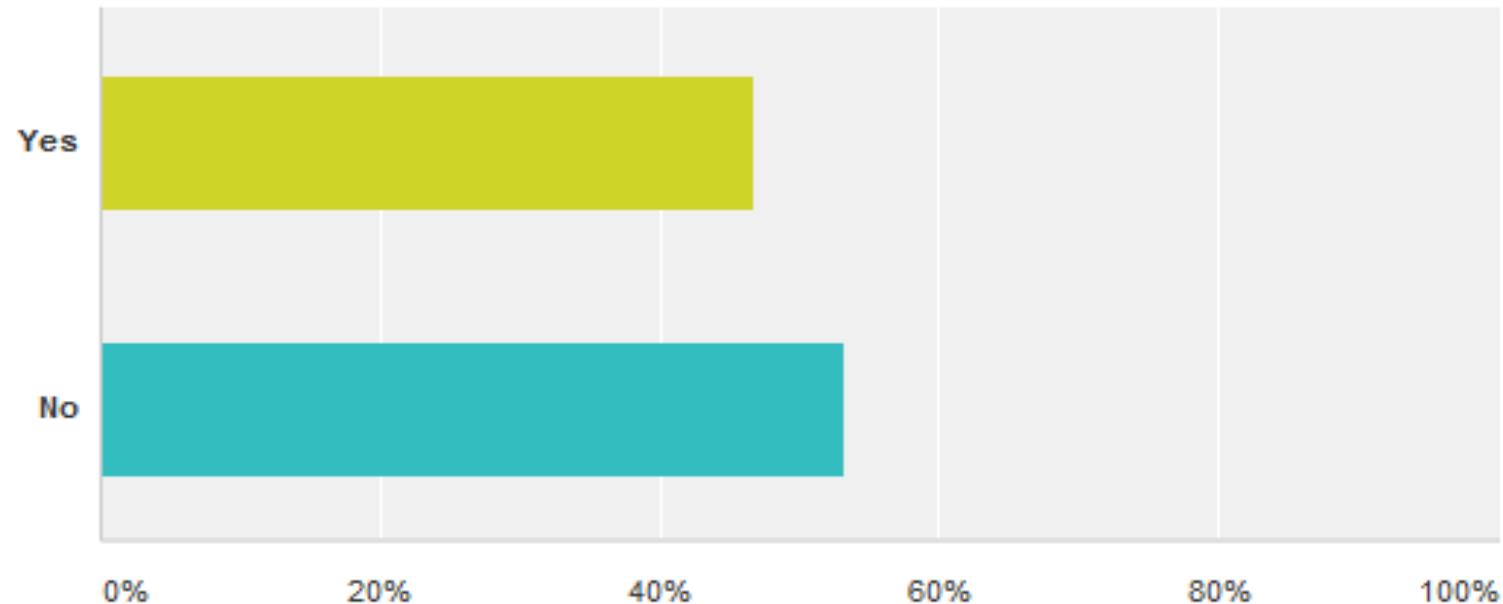
- Top 3 reasons:
 - Family Commitments
 - Money
 - Work commitments

Did you solicit donations from someone other than yourself?

- I don't like to
- I have never
- Don't have g
- Feel like a m
- Personality c
- I think there not like going

Did you solicit donations from someone other than yourself?

Answered: 15 Skipped: 3

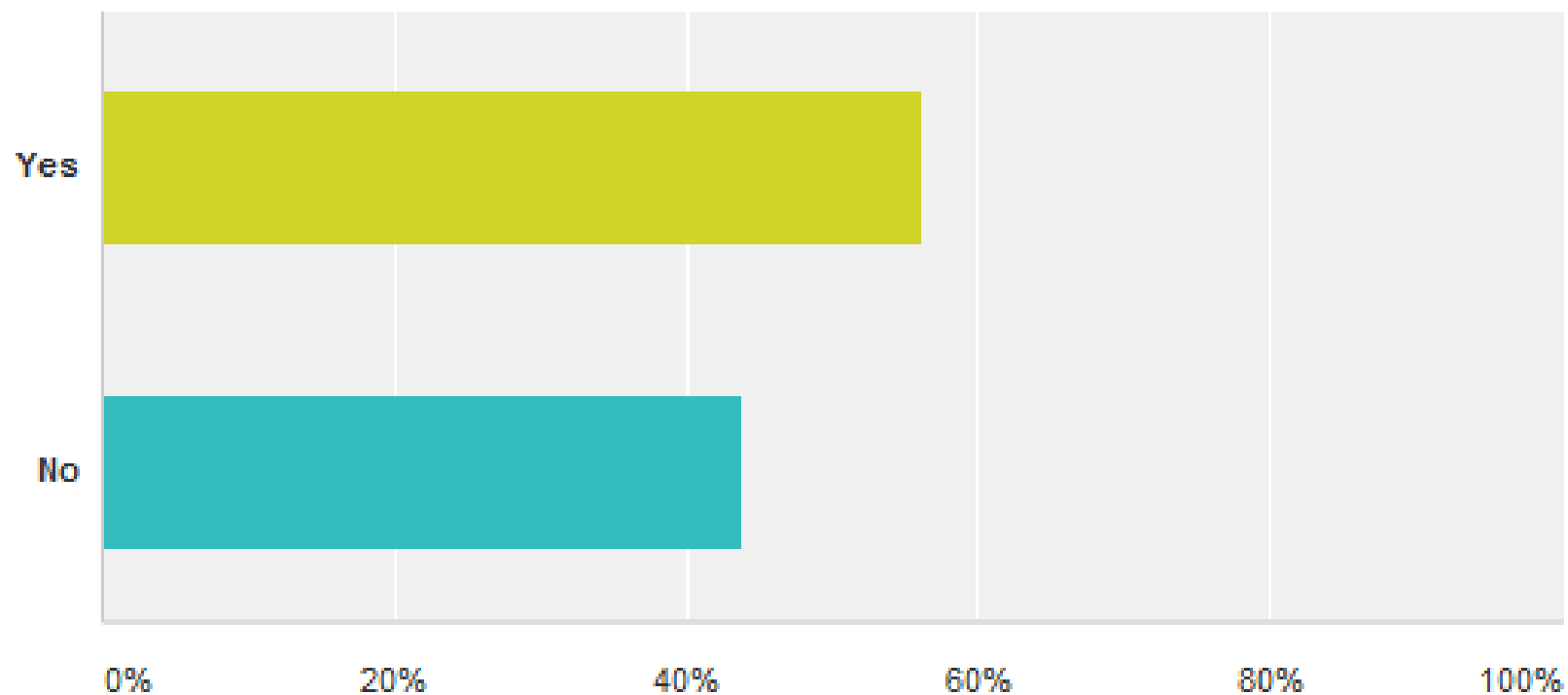


. For me, I do

Sponsorship Feedback

Do you support the sponsorship program Jeff, Dave & Mickey have been working on? Why or Why not?

Answered: 16 Skipped: 2



Comments from Support to Sponsorship program

- Ambivalent
- Here's the deal. I'm retired and don't have the contacts the others in the club have. Once again, I do not like asking people I don't know for stuff. It's a great idea, but from what I've seen in the past with this club only a few people (Usually the same people) participate in events or volunteer for club positions. I think most club members just want to get together fish and have a good time. I know Dave was a bit upset at the last meeting and I can't blame him, but I did warn everyone in the club that this lack of participate would happen.
- no need for our club, we are not that important,
- Our members have limited time and I would like to put more club energy into either youth or conservation events.
- I believe the club is an option and I don't like to solicit others for my enjoyment. I would definitely solicit sponsors if we gave some of the money back to the community through a donation or something to that effect.
- Wonderful idea but it will take newer blood/membersto get it rolling.
- I don't mind paying the \$100 in dues and buying my own shirts when I need them. Having sponsors pay my dues and give me a shirt makes tournament fishing more of a job than fun.
- It is something that would improve the club in several areas such as increasing club bank account, make club look more like a club with unified apparel, and allow us to reach out and help others through fishing.
- My main reason for being in the club is to go fishing,Guess I don't really see the need or benefit of sponsors
- That is what the We... and they us. Type of businesses makes a difference. Insur... ships, not as likely to change. Business choice for spons... y, General stores, Auto Parts, Dealerships: Tir... I full support it. Unfortunely, I have no Give it a chance... I think it could be... port any sort of sponsor so the effort was
- There doesn't seem to be much time available to... I think it could be... port any sort of sponsor so the effort was
- To much work for... I think it could be... port any sort of sponsor so the effort was
- I think it could be... port any sort of sponsor so the effort was

Pro's – Ideas was good
Increase club bank account

Cons Time commitment
Don't enjoy soliciting others
Didn't see benefit
Sponsorship becomes more of a job than fun

Other Feedback

What can the club do to get more engagement from it's members?

- Probationary membership for new members of one year. Final vote-in based on participation.
- Tough question, this might need to be addressed during a meeting so we can spur some discussion on the matter.
- Simplify things Time is limited for club members,
- Mandatory attendance. We have a rule that any prospective member has to come to two club events we should hold our members to the same standard or even higher.
- Peoples lives and work schedules and family change over a course of the year,
- Put together items that will get people more excited to be part of our club.
- Offering more educational sets like last/February mtg. Require minimum attendance of 4-per year.
- Younger guys look up to the older guys. Older guys opening their wings and helping younger guys to come up.
- If you can't get new people to take officer positions the club is pretty much doomed.
- Lower dues. Add associate membership dont pay state dues. Increase membership, greater than 30 People. Make club more family friendly (Limit meetings & road trips). Move meetings closer to 35W/494 - Keep going farther south. Have guest speakers during off season. Change up lakes.
- Find single people and/or retired people with a shitload of money and extra time.
- This is complex. In general, we have a core group of guys who show up to every meeting. others have commitments like school, work, etc...that's understable. but for others who may be "between" jobs there is no reason why they can't participate. It's a fundamental willing of wanting to do it. perhaps it is time to consider more stringent requirements in our bylaws requiring a certain attendance % p/yr or over the winter. i hate the fact that we never see guys from October to April when they want to fish again. That's not fair to all of us who attend.

Please provide any additional feedback or comments.

- I'd really like to see the club get our families involved in a some type of summer event, i.e. picnic, husband wife tournament something to get everyone together to have some fun other then the banquet.
- top hook does not make you sportsman of the year,
- I really love the club and I love getting to fish with a lot of really great guys and always have fun.
- It used to considered unacceptable to not contribute the club's ramp clean-up, youth events, and creel surveys.
- some club members have more free time than others,I have little and what I do have I prefer to spend it fishing.
- Promoting club via Facebook and other types of media.
- The feeling that you are a part of something and that something wants you to be there will keep you there. If we go to the meetings and only speak of concerns, there may be no enjoyment in that. This will cause interest to go down and lessen participation.
- Club seems to be lacking leadership & direction. Many of the original leaders have moved on or are fading out of the club. I am concerned for the future of this club.
- In my opinion, the club is experiencing lower participation due in large part to economic factors (high fuel cost, poor economy).
- Nice job Survey Tiger Team!!